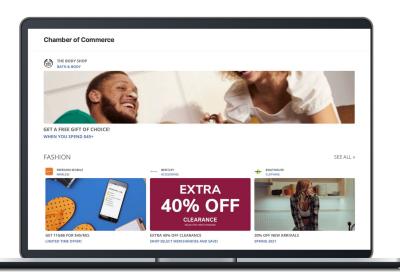


Get fresh website content. Make a difference in the community.

Live Offers Feed



GetintheLoop Enterprise Partners like Shopping Centres,
Business Improvement Areas (BIA), and Chambers of
Commerce can utilize their own websites to promote their
merchant's and member's live GetintheLoop offers. Using our
Live Offers Feed, they can leverage their existing website
traffic to drive engagement and business success for their
merchants and members.

This feature takes only a few minutes to set up and provides multiple views that mix and match various types of content to curate a fully customized Live Offers Feed that showcases offers, events, and promotions. With enhanced geo-based and filtering controls, a GetintheLoop Enterprise Partner can ensure only the businesses and offers they wish to display are included.

Live Offers Feed

Feature Descriptions



Customizing the Live Offers Feed

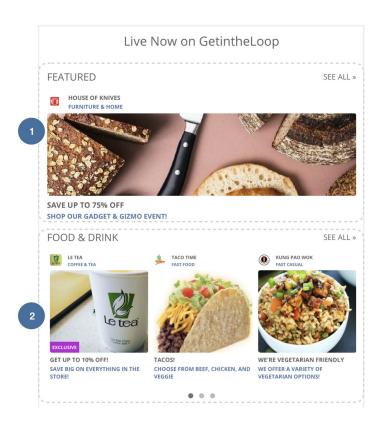
The Live Offers Feed can be customized to specify a unique icon and a customized call to action. This allows Partners to increase the theming and branding around the collection. The order of each collection can be set up independently and offer controls for age, distance, random, etc. The Live Offers Feed content will refresh once a day.



Geo-Targeting

Geo-coordinate and radius targeting allow Partners to also set up specific geographical bounds to control what content is included in the Live Offers Feed. With a simple copy and paste code snippet into any website, Partners get a dynamic stream of offers that automatically update over time with no maintenance or updates required.

Features



1 Featured Offer View

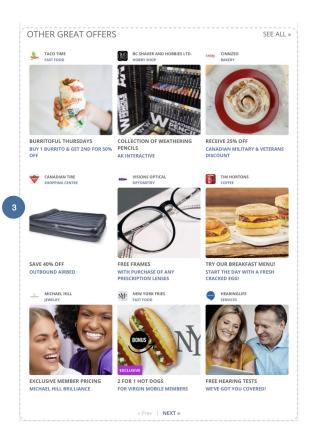
Organizations can feature an offer or event that is showcased at the top of the Live Offers Feed. This includes a widescreen venue image similar to the offer spotlight email.

2 9-Tile View

The 9-tile view is dynamically paginated to allow users to scroll through more content at once, displaying up to nine offers at a time. Including an "all offers" section is strongly encouraged to provide additional reach and usage of offers.

Live Offers Feed

Features





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